



Unit 7 Speech

If you make yourself understood, you're always speaking well.
如果你能让人听懂,你就是成功的演讲者。

—Moliere

艺术英语视听说

Part I : Before Class



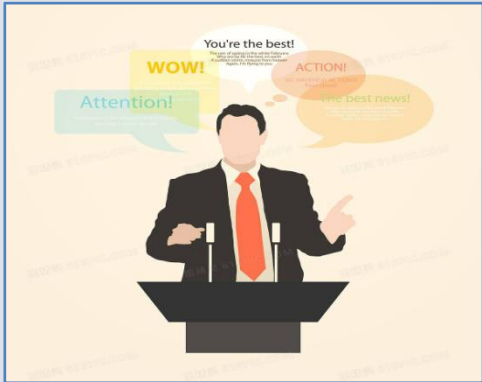
Part II: In Class

Section One:
Speech Strategies
Section Two:
Speeches in Award Ceremonies
Section Three:
Speech in an Interview
Section Four:
Inspirational Speeches

Part III: After Class

Speaking Activity
Listening Activity
Watching and Performing

Part I : Before Class



1. Do you know Martin Luther King?

2. Do you like to make speeches in public? Why / Why not?

3. Speech is frequently used at special occasions. What are familiar occasions when people make a speech? Can you list some of them?

1. a) Yes, he was a political leader and influential speaker.

b) He is famous for his speech *I Have a Dream*.

2. a) No, I feel very nervous when making a public speech. Because I'm not a very confident person.

b) Yes, I like to express my views, emotions or ideas on a specific topic.

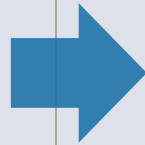
3. Speech is frequently used in special occasions such as weddings, funerals, openings, closings, award ceremonies, inauguration ceremonies as well as elections, debates and interviews.

Part I : Before Class

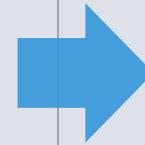
Discuss these topics with your classmates.



Famous
speakers
you're
familiar
with



Functions
of speech



Speeches used
in different
occasions

Part II: In Class

Speech Strategies

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Part II: In Class

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Speech in an Interview

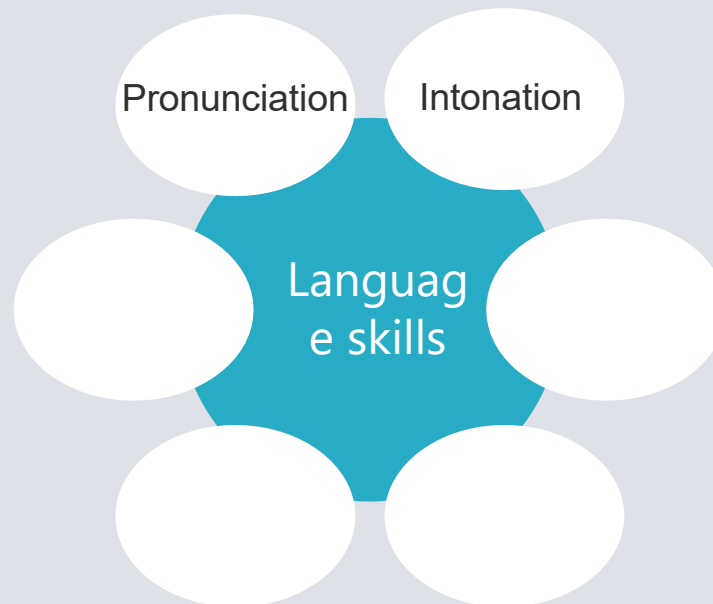
Section Three

Inspirational Speeches

Section Four

Speaking

A. Speech is a social act and an artistic form, both verbally and non-verbally. What does a good speech consist of? What language skills should we focus on?



Speaking



Word Bank

pronunciation

发音; 读法

intonation

语调; 语音的抑扬

speech

演讲; 讲话; [语] 语音;

language

语言; 语言文字

Speaking

B. Parenthesis(插入语) is a very important speech strategy. If you want to make a coherent speech, you should take good advantage of parenthesis. Practice the following parenthesis in sentence-making.

Alternatives for Making Sentences

Types	Classical patterns and examples
preposition phrases as parentheses	in fact
	in one's opinion
	of course
	above all / first of all
	by the way
	in that case
	例句: In my opinion, he is an honest boy.
adverbs as parentheses	certainly
	surely
	indeed
	however
	personally
	例句: Personally, I'd rather stay at home.

Speaking

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Alternatives for Making Sentences	
Types	Classical patterns and examples
adjective phrases as parentheses	sure enough
	worse still
	strange to say
	needless to say
	most important of all
	例句: Most important of all, his personality inspires me.
non-finite verbs as parentheses	to be frank
	to tell the truth
	to be sure
	generally speaking
	例句: Generally speaking, everyone has a favorite person.

Speaking

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Alternatives for Making Sentences

Types	Classical patterns and examples
other parentheses	I think / I hope
	I'm afraid
	What's more
	What's worse
	You see / I know
	例句: You see, they didn't trust me.

Listening



A. Watch the video of a speech titled *How to Be a Better Speaker* (Excerpt) and choose the right answers.

(1) Which of the following statements are true in a conversation? **C**

- A. You should set down your cell phone, your tablet or whatever is in your hand.
- B. You can think about what you're going to have for dinner.
- C. You should be present and don't leave the conversation.
- D. You can daydream about an argument you had with your boss.

(2) How many strategies of being a better speaker are there in this video? **C**

- A. Ten.
- B. Two.
- C. Three.
- D. Four.



Listening



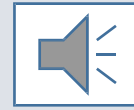
How to Be a Better Speaker?

So, I have 10 basic rules. I'm going to walk you through all of them, but honestly, if you just choose one of them and master it, you'll already enjoy better (1) conversations.

Number one: Don't multitask. And I don't mean just set down your cell phone or your tablet or your car keys or whatever is in your hand. I mean, be (2) present. Be in that moment. Don't think about your argument you had with your boss. Don't think about what you're going to have for dinner. If you want to get out of the conversation, get out of the conversation, but don't be half in it and half out of it.

Number two: Don't pontificate. If you want to state your opinion without any opportunity for response or (3) argument or pushback or growth, write a blog.

Listening



Now, there's a really good reason why I don't allow pundits on my show: Because they're really boring. If they're conservative, they're going to hate Obama, food stamps and abortion. If they're liberal, they're going to hate big banks, oil corporations and Dick Cheney. Totally predictable. And you don't want to be like that. You need to enter every conversation assuming that you have something to learn. The famed therapist M. Scott Peck said that true (4) listening requires a setting aside of oneself. And sometimes that means setting aside your personal opinion. He said that sensing this acceptance, the (5) speaker will become less and less vulnerable and more and more likely to open up the inner recesses of his or her mind to the listener. Again, assume that you have something to learn.

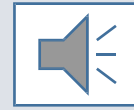
Listening



Bill Nye: “ Everyone you will ever meet knows something that you don’t. ” I put it this way:
Everybody is an expert in something.

Number three: Use (6) **open-ended** questions. In this case, take a cue from journalists. Start your questions with who, what, when, where, why or how. If you put in a complicated question, you’re going to get a simple answer out. If I ask you, “ Were you terrified?”, you’re going to (7) **respond** to the most powerful word in that sentence, which is “ terrified”, and the answer is “ Yes, I was. ” or “ No, I wasn’t. ” “ Were you angry?” “ Yes, I was very angry. ” Let them (8) **describe** it. They’re the ones that know. Try asking them things like, “ What was that like?” “ How did that feel?” Because then they might have to stop for a moment and think about it, and you’re going to get a much more interesting response.

Listening



Word Bank

rule

conversation

multitask

argument

pontificate

规则; 建议

交谈

使多任务化

争吵

武断地说

pundit

conservative

therapist

assume

response

专家

保守的

治疗学家

假定; 设想

回答

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Listening



A. You will watch a video clip of the 88th Academy Award Receiving Speech by Leonardo DiCaprio and answer the following questions.

(1) What film starring Leonardo was nominated in this Academy Award ceremony? **B**

A. Titanic. B. The Revenant. C. Inception.

(2) What's the main topic of the nominated film with Leonardo? **C**

A. It's about family and love.

B. It's about American economy and politics.

C. It's about climate change, and man's relationship with the natural world. **C**

(3) Whom does Leonardo thank for his Academy Award?

A. His co-actor Tom and everybody at Fox and New Regency.

B. His parents and friends.

C. A and B.

Listening

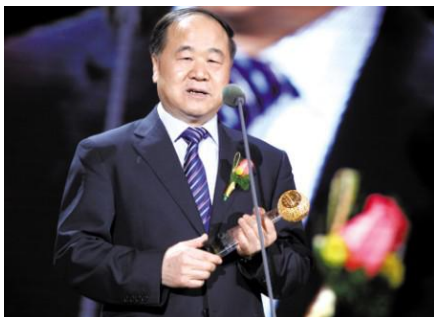


B. Listen to it again and decide whether the following statements are True (T) or False (F).

- (1) **F** Tom Hanks cooperated with Leonardo in this film.
- (2) _____ Climate change is an urgent threat to the existence of human beings and animals on Earth.
- (3) _____ Leonardo appeals to all the people around the world to protect our environment.



Speaking



A. The following pictures show some famous people who won the Nobel Prize. Join a partner and discuss what you know about them and then list more prize winners.

Who is he / she? Where is he / she from? When was he / she born?

What was his / her masterpiece or greatest achievement?

What type of Nobel Prize was he / she awarded?

Name	Nationality	Date of Birth	Masterpiece	Nobel Prize
Mo Yan	Chinese	Feb. 17, 1955	<i>Red Sorghum</i>	Literature Prize

Speaking

B. Suppose you get an award in a college competition tonight. Try to make an award receiving speech.

Alternatives for Making a Speech

Parts	Classical patterns and examples
opening	Thank you to . . . / Thank you for . . . 例句: (1) Thank you to the Academy, thank you to all of you in this room. (2) Thank you all for this amazing award tonight.
body	First of all, . . . 例句: First of all, to my brother in this endeavor, Mr. Tom Hardy.
	None of this would be possible without . . . 例句: To my parents, none of this would be possible without you.
ending	And lastly I just want to say this: . . . 例句: And lastly I just want to say this: Making <i>The Revenant</i> was about man's relationship to the natural world.

Speaking



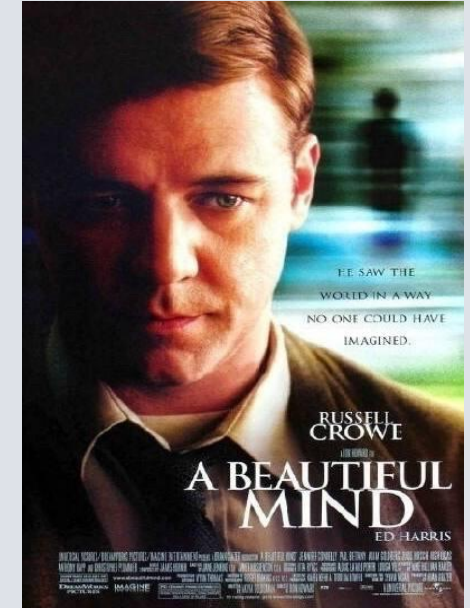
3. Watching Activity

A. Watch the video from the film *A Beautiful Mind*.

B. Try to fill in the blanks and imitate the speech.

Award Receiving Speech by John Forbes Nash in Nobel Prize Ceremony

Thank you. I've always (1) **believed** in numbers, in the equations and logics that (2) **lead** to reason. But after a lifetime of such (3) **pursuits**, I ask, "What truly is logic? Who decides reason?" My quest has taken me through the physical, the metaphysical, the delusional — and back. And I have made the most important discovery of my (4) **career**, the most important discovery of my life. It is only in the (5) **mysterious** equations of love that any logical reasons can be found. I'm only here tonight because of you. You are the reason I am. You are all my reasons. Thank you.



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Listening



A. Yuan Longping was interviewed by an American reporter. Listen to the interview speech and answer the following questions.

(1) Who is Yuan Longping?

He is a famous agriculturist.

(2) What is his greatest achievement to the whole world?

He is the father of hybrid rice, which is famous all over the world.



Listening

abroad

dream

scale

technology

Organization

assistant

especially

questions

Yuan Longping: Lotte, long time no see! How are you?

Reporter: Thank you. I'm good, very good. It's good to see you again as well. May I ask you a few (1) questions? The Food and Agriculture (2) Organization of the United Nations once asked you six times to be their chief consultant.

Yuan Longping: I don't want to hide the fact. I have many, many titles both in China and (3) abroad. But this one I value it very much.

Reporter: Why?

Yuan Longping: To train the talent for all countries, (4) especially for developing countries, is one of my life-long wishes.

Reporter: Your hybrid rice is famous all over the world and spread in dozens of countries on a large (5) scale. How do you feel about that?

Listening

abroad

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especially

questions

Yuan Longping: Of course, I'm very happy and excited, because hybrid rice (6) technology not only belongs to China but also to the whole world.

Reporter: Are you still exploring new areas of super-hybrid rice?

Yuan Longping: As long as my life is going on, I never stop pursuing and dreaming for super hybrid of rice.

Reporter: I heard you had a beautiful (7) dream.

Yuan Longping: That's true. Several years ago, I had a dream. I saw my super-hybrid rice plant as high as the sorghum and the panicle as large as the broom and the grain as big as the peanuts. I was very happy and I with my (8) assistant, to rest under these panicles.

Listening



Word Bank

agriculture
consultant
hybrid
sorghum
panicle

农业; 农学
顾问
杂交的
高粱
稻穗

Speaking

A. Li Mei has graduated from the college. She is taking part in a job interview. Read the speech from the job interview and answer the following questions.

(1) What kind of personality does Li Mei have?

She is friendly, open-minded, very tolerant and hard-working.

(2) What's Li Mei's major?

She majored in packaging technology and design.

(3) What kind of position does Li Mei want to apply for according to the job interview?

Maybe, she wants to apply for designing position.

Speaking



A Job Interview

Li Mei: Good morning, madam / sir.

Interviewer: Good morning. Sit down, please. Now, first, tell me a little about yourself.

Li Mei: It's a pleasure to have this opportunity to introduce myself to you today. My name is Li Mei. I am 21 years old. I was born in the capital city of Hunan province, Changsha.

Interviewer: OK. What kind of personality do you think you have?

Li Mei: Well, I'm extremely affectionate and open-minded. And most importantly, I am very tolerant and industrious.

Interviewer: OK, can you tell me about your education?

Li Mei: All right. I graduated from Hunan Vocational College of Art. I majored in packaging technology and design.

Interviewer: Do you have any experience in this field of work?

Li Mei: In 2019, I began to work as a designer in a packaging company in Changsha. I believe, without question, I am the right person for this position.

Interviewer: It has been pleasant talking with you. We'll inform you of our final decision within a week.

Li Mei: Thanks for your consideration. I look forward to hearing your decision.

Speaking



Word Bank

interview
interviewer
personality
education

面试, 采访
面试官
个性
教育

Speaking

B. Practice the conversation above with your partner and create your own job interview with some useful expressions from the table below.

Alternatives for Making a Speech	
Parts	Classical patterns
opening	Good afternoon, Sir / Ms.
	It's my great honor to introduce myself to you here.
	I'm very glad to introduce myself here.
	It's my pleasure to introduce myself here.
self-introduction	My name is Li Mei, and you can call me Mei.
	I am 21 years old. I was born in the city of Changsha in Hunan province.
	I like traveling very much and enjoy working with people.
	I'm friendly and open-minded.

Speaking

B. Practice the conversation above with your partner and create your own job interview with some useful expressions from the table below.

Alternatives for Making a Speech

Parts	Classical patterns
education background	I graduated from Hunan Vocational College of Art.
	I majored in packaging technology and design.
	I spent most of my time on study so that I have got many certificates and awards (证书和奖励), such as CET4 certificate and NCRE1 certificate.
ending	Thank you for your opportunity.
	I appreciate the opportunity to let me attend this interview. Thank you for your time and consideration.
	Thanks for your consideration. I look forward to getting this chance.

Speaking



Word Bank

graduate
college
major
company

毕业
大学
专业
公司

degree
certificate
award
introduce

学位
证书
奖励
介绍

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Listening



A. Listen to an inspirational speech on fighting against COVID-19.
Fill in the blanks to feel China's unyielding fighting spirit.



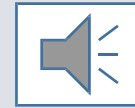
Listening



a.

We are facing a dark time right now.
Some of us are (1) stuck at home,
Some are stuck far away from home.
Some of us have lost their jobs,
Some have to (2) shut down their businesses.
Some of us are cutting down the (3) expenses.
Some can't even pay their rent and bills
Some can't go back to school
Some can't get back to their jobs
And some of us are still working day and night,
no matter how (4) exhausted they are or how dangerous it is.
Some of us have become (5) infected.
They were (6) isolated from their families, their loved ones,
and have to be alone in the wards,
or (7) even worse,
it is their children, their parents, or loved ones that are infected
and they don't even have a chance to say goodbye.

Listening

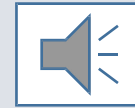


b.

The virus is rampaging
The numbers are (1) increasing,
The (2) rumors are spreading
The fear is growing
It seems that all of a sudden the whole
country lost its vitality and (3) prosperity.
You are not the only one who is worrying,
You are not the only one who is fearing,
You are not the only one who is (4)
struggling.
We are all facing a dark time right now,
Our whole country is facing a dark time
right now.
This is a war!

It' s a war without (5) guns, bombs, or
smoke virus, doubts
But it' s a war with (6) _____, fears,
rumors, and discrimination.
But we shall all be fighters, my dear fellows!
Not just the doctors, the nurses, the policemen
and the scientists who should fight
All of us should be the fighters in this war
We shall fight against fear
We shall fight against uncertainty
We shall fight against doubts selfishness
We shall fight against (7) _____,
We shall fight against rumors
We shall fight against discriminations.

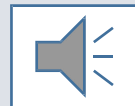
Listening



C.

This is going to be a fierce and (1) cruel war
But don't be afraid,
We're going to win this war together in the end!
Our people may get sick, our city may get sick,
but we as a (2) brave nation will never ever get sick
Because we have the spirit, history and determination to win.
We've been on this planet for over 5000 years.
We've (3) witnessed much darker moments
We've been through much crueler (4) trials,
No matter it's the war, (5) invasion, starvation,
poverty or natural (6) disasters,
We've always (7) survived and
We've always stood back up on our feet
We've always won in the end.
And we will definitely win this time.

Listening



d.

We don' t know how long this will take,
or what (1) **cost** we have to pay,
But there' s one thing we are 100% sure
That is we are going to win this war in the end!
Because that' s what we' ve been doing for the past 5000 years.
And that' s what makes us the greatest nation ever.
It is only by (2) **going through** dark times
that we can separate the (3) **greatest** from the great.
In each dark time, we' ve always fought together
No matter how strong our enemy was, or how impossible it seemed to win
We just kept fighting, because we are all fighters!
When all of this is over,
we' ll have another great and (4) **heroic** story
to tell our children, our grandchildren
and they will tell the next (5) **generations**.
That' s how we' ll pass this great (6) **spirit** on, and keep it (7) **alive** forever!

Listening

Word Bank

stuck	v. 被困住
expense	v. 代价, 费用
exhausted	adj. 筋疲力尽的
isolate	v. 隔离
ward	n. 病房
rampage	v. 横冲直撞

rumor	n. 谣言
vitality	n. 活力
prosperity	n. 繁荣
fierce	adj. 激烈的
cruel	adj. 残酷的
planet	n. 行星

Listening

Word Bank

witness

v. 见证

trials

n. 考验

invasion

n. 侵略

starvation

n. 饥饿

poverty

n. 贫穷

disaster

n. 灾难

survive

v. 幸存

heroic

adj. 英雄的

shut down

停工, 关闭

all of a sudden

突然

go through

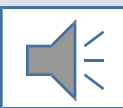
经受

A. Watch and Imitate.

Watch a video clip related to an inspirational speech *Dream*.
Choose the part you like and imitate what you hear.

a.

I don't know what that dream is that you have, I don't care how disappointing it might have been as you've been working toward that dream, but that dream that you're holding in your mind, that it's possible!

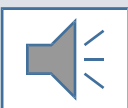


视频链接 [U7 Speaking-Dream](#)

b.

It's necessary that you get the losers out of your life if you want to live your dream. For people who running toward their dreams, life has special kind of meaning.

When you become the right person, what you do just start to supreme yourself from other people, you begin to have a certain dignity, as long as you follow on other people, as long as you being a copycat, you will never ever be the best copycat in the world, but you will be the best you could be, and trying your best to find your value.



视频链接 [U7 Speaking-Dream](#)

c.

The people that are living their dreams are partly winners to attach themselves to, the people who are living their dreams are the people that know that if it's going to happen it's up to them!

If you want to be more successful, if you want to hare, and do stop to do something never done before, note two matters to invest in you, it is to invest in you.



视频链接 [U7 Speaking-Dream](#)

d.

After we face a rejection and a “no” or we have a meeting and no one shows up, or somebody says “you can count on me” and they don’t come through, what if we have that kind of attitude that cause reproaches, nobody believes in you, you’ve lost again, and again, and again, the lights are cut off but you are still looking at your dream, reviewing it every day and saying to yourself: IT’S NOT OVER UNTIL I WIN!

You can live your dream!



视频链接 [U7 Speaking-Dream](#)

Word Bank

disappointing

adj. 令人失望的

uniqueness

n. 独特性

challenge

v. 向……挑战

define

v. 使明确

rejection

n. 抛弃

repose

n. 静止, 休息

review

v. 复习, 回顾

copy cat

n. 盲目的模仿者



Watching

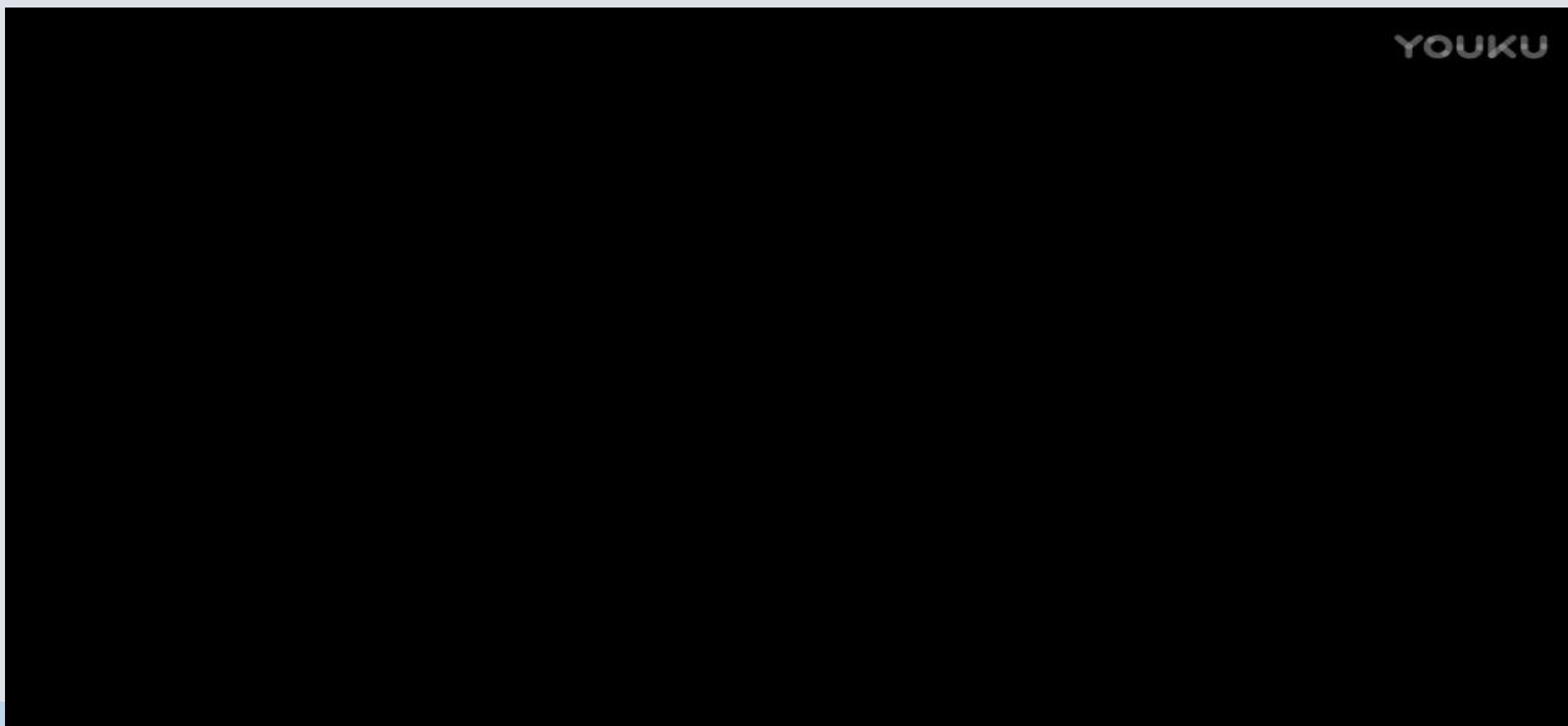


视频链接 [U7 Watching-Dream It Possible](#)

A. Watch and perform.

Watch the MV and enjoy the song *Dream It Possible*.

Then make an inspirational speech related to this song.





Culture Notes

Dream It Possible is a song sung by Delacey, and it was selected by Huawei (the giant Chinese smartphone company) as their theme song and ringtone for their phones.

The music video tells an inspirational story of a young girl on her journey to becoming a stellar concert pianist.

Watching

Alternatives for Making a Speech:

I often feel stressed and depressed when I fail to do something in my daily life.

If you persevere, you will advance slowly, but surely!

You need to take consistent action.

You will be very proud of yourself.

I am inspired by it.

It motivates me to keep on going.

The path to success is not a straight line.

No matter what happens, just keep on dreaming and never give up.

You just have to believe that you can be a captain of your own life.

The power of hard work can make you reach the peak of success.

Make your dream possible.

A. Look at the pictures and make a description based on what you see.

1



The Jade Emperor proclaimed that he was going to organize a great race. He would use the names of the first 12 animals that successfully arrived to record the years.

2



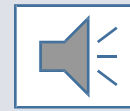
The 12 symbolic animals in order are rat, ox, tiger, rabbit, dragon, snake, horse, goat, monkey, rooster, dog and pig.

3



People believe that "wearing red" can drive away bad luck in Benmingnian.

Listening



视频链接 [U7 Listening-【TED-ed】
Chinese Zodiac](#)

A. The following is an introduction about the Chinese Zodiac.
Listen and tick✓ the words and phrases you hear.

- ☒ constellations
- ☒ the Great Race
- ☐ book
- ☒ zodiac
- ☒ current
- ☐ cat

- ☐ war
- ☒ calendar
- ☐ place
- ☐ design
- ☒ myth
- ☒ encounter

Listening



视频链接[U7 Listening-【TED-ed】
Chinese Zodiac](#)

B. Listen and fill in the blanks.

- (1) According to the Chinese zodiac, it's your shǔ xiàng, meaning the animal assigned to your birth year.
- (2) The Jade Emperor wanted to devise a way to measure time.
- (3) The first twelve animals arrive would earn a spot on the zodiac calendar.
- (4) The rat jumped off the ox's head and secured first place.
- (5) The animals of the zodiac are associated with the Twelve Earthly Branches.

Listening

Word Bank

astrology

n. 占星术

calendar

n. 历法

enduring

a. 持久的

spot

v. 注意到

current

n. 水流

nimbly

adv. 敏捷地

slither

v. 滑行

rear

v. (马)等动物用后腿直立

atop

adv. 在顶上

raft

n. 筏

scramble

v. 争夺

frolic

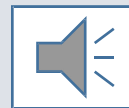
v. 嬉戏

waddle

v. 蹒跚而行

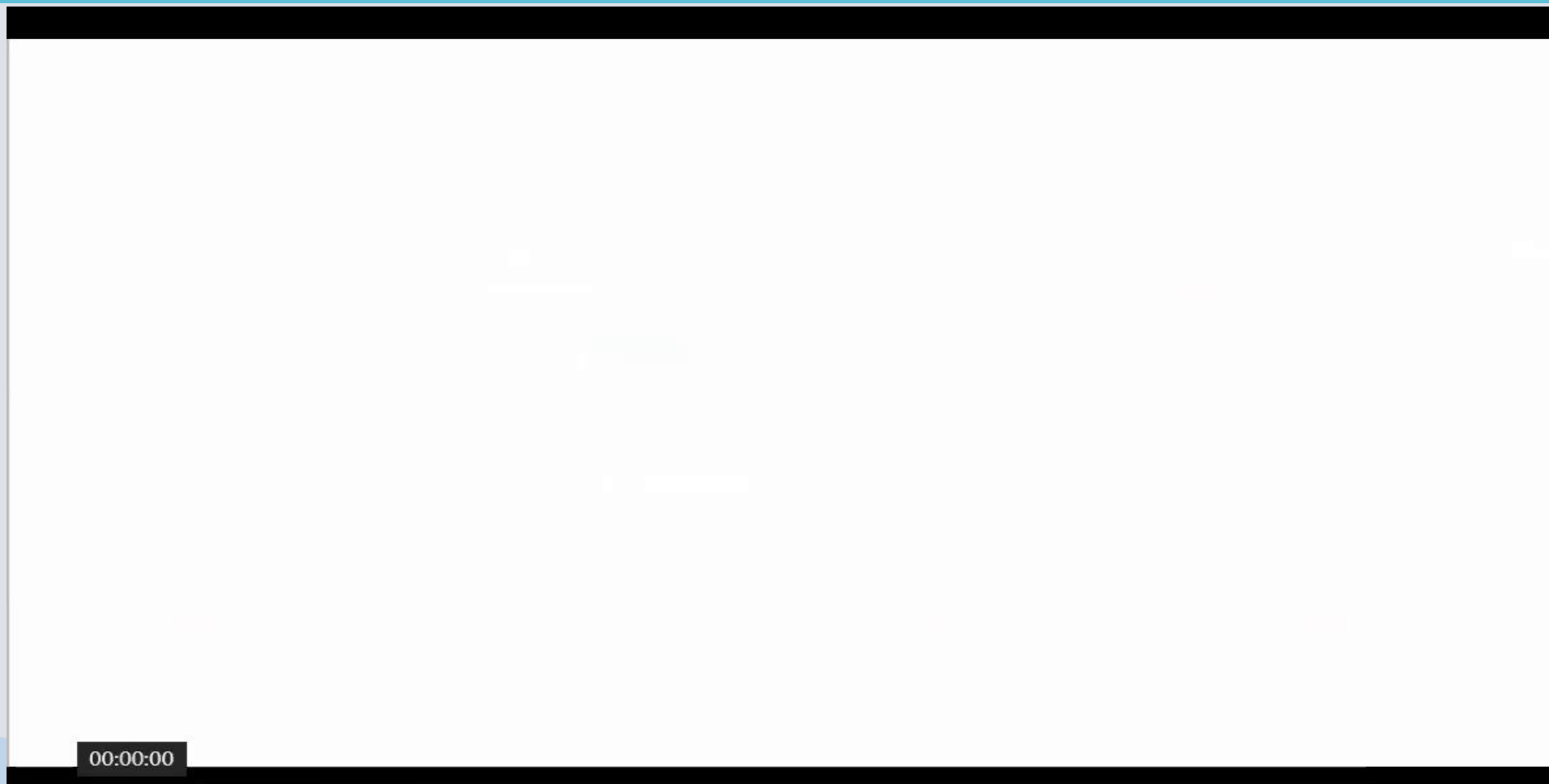


Watching



视频链接[U7 Speaking-TED-Shaolan Hsueh-Chinese Zodiac](#)

A. Watch a video related to a speech talking about the Chinese zodiac, then make a similar speech according to what you have learned.





Note:

The speaker Shaolan Hsueh, is an entrepreneur, angel investor, writer, traveller and dreamer. She is the founder and creator of Chineasy, which she launched after her TED Talk in Long Beach, California in 2013. In just over three years, she has built Chineasy into one of the most popular methods of learning Chinese across the internet with several hundred thousand fellow learners. Shaolan wants to help people understand China's culture and language, and to bridge the gap between East and West.

Thank you

